



**MY INDIWHEELS**

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# **BUSINESS PROPOSAL**

## **Doorstep Diesel Delivery**

# INTRODUCTION:



**My Indiwheels** is a revolutionary brand launched by My Indifuels Pvt Ltd, with the vision to redefine how diesel is delivered to businesses and individuals. By introducing diesel doorstep delivery, My Indiwheels aims to bridge the gap between fuel suppliers and customers, ensuring fuel reaches exactly where it's needed, without hassle or delays.

With cutting-edge technology, a strong focus on safety, and a customer-first approach, My Indiwheels brings convenience, transparency, and reliability to diesel delivery. We cater to a broad spectrum of industries, including logistics, construction, agriculture, and small businesses, making fuel procurement simple and efficient.

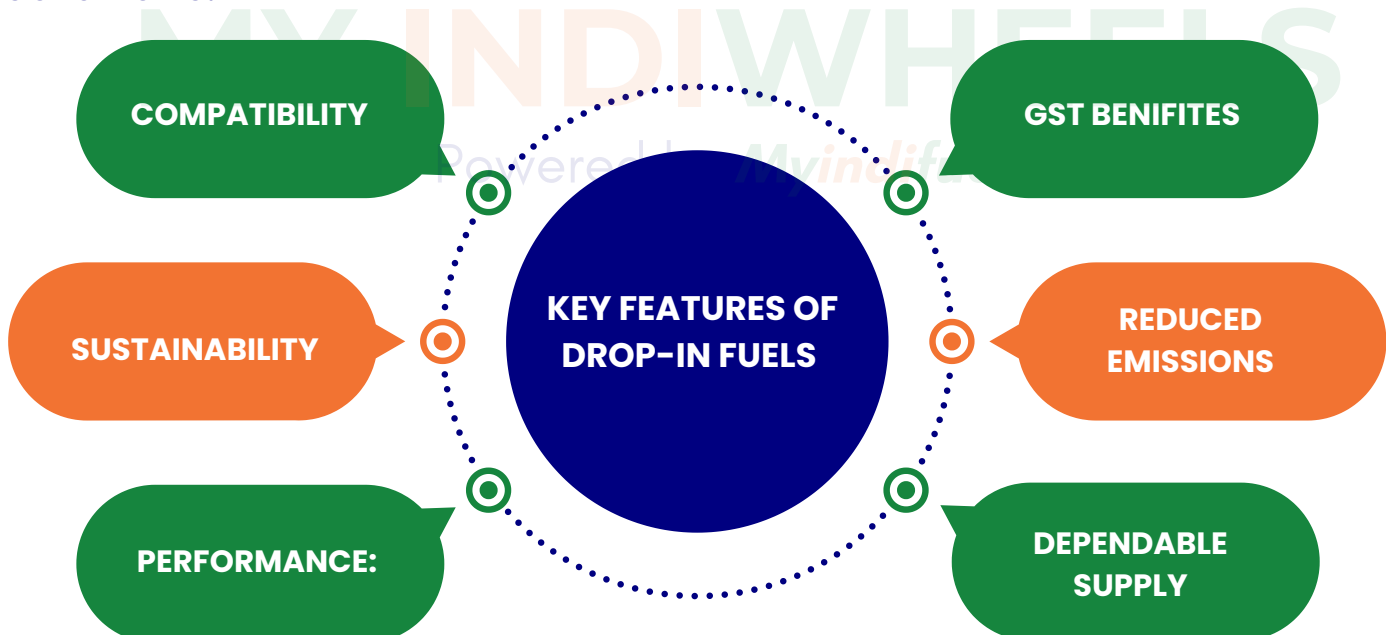
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# OUR PRODUCT:



## OVERVIEW

**MY INDIWHEELS, A FLAGSHIP BRAND OF MY INDIFUELS PVT LTD, INTRODUCES DROP-IN FUELS, A CUTTING-EDGE ENERGY SOLUTION DESIGNED TO MEET THE DEMANDS OF SUSTAINABILITY, EFFICIENCY, AND PERFORMANCE. THESE ADVANCED FUELS ARE CHEMICALLY ENGINEERED TO DIRECTLY REPLACE CONVENTIONAL FOSSIL FUELS WITHOUT REQUIRING MODIFICATIONS TO EXISTING ENGINES OR INFRASTRUCTURE, MAKING THEM A SEAMLESS CHOICE FOR INDUSTRIES, BUSINESSES, AND CONSUMERS AIMING FOR ECO-FRIENDLY ENERGY SOLUTIONS.**



# OUR VISION & MISSION



At My Indiwheels, we strive to:

1. **Revolutionize fuel delivery:** Deliver diesel directly to customers, eliminating the need for time-consuming visits to fuel stations.
2. **Promote efficiency and productivity:** Enable businesses to focus on operations rather than logistics.
3. **Ensure safety and compliance:** Adhere strictly to government regulations and safety standards in every aspect of our service.
4. **Reduce environmental impact:** Optimize delivery routes and use innovative practices to lower carbon emissions.



We envision becoming the preferred fuel delivery partner across industries by building a reputation for reliability, innovation, and sustainability. Our goal is to set the benchmark for on-demand diesel delivery services while contributing to a smarter, greener future.



# KEY FEATURES OF MY INDIWHEELS

## 1. Doorstep Diesel Delivery:

- Diesel is delivered directly to your location, whether it's a construction site, factory, farm, or business premises.
- No need for vehicles or employees to travel to fuel stations, saving time and resources.

## 2. State-of-the-Art Delivery Vehicles:

- Our specialized fuel delivery trucks are equipped with metering systems for precise dispensing and monitoring.
- GPS tracking ensures efficient routing and delivery.

## 3. Safety and Compliance:

- Adhering to all legal and environmental standards, our vehicles and processes are designed to ensure the highest safety levels during transport and delivery.
- Trained personnel handle every delivery to minimize risks.

## 4. Customized Solutions:

- Flexible delivery schedules and fuel quantities tailored to meet the specific needs of industries, businesses, or individuals.
- Perfect for fleets, heavy machinery, and backup generators.

## 5. Transparent Pricing:

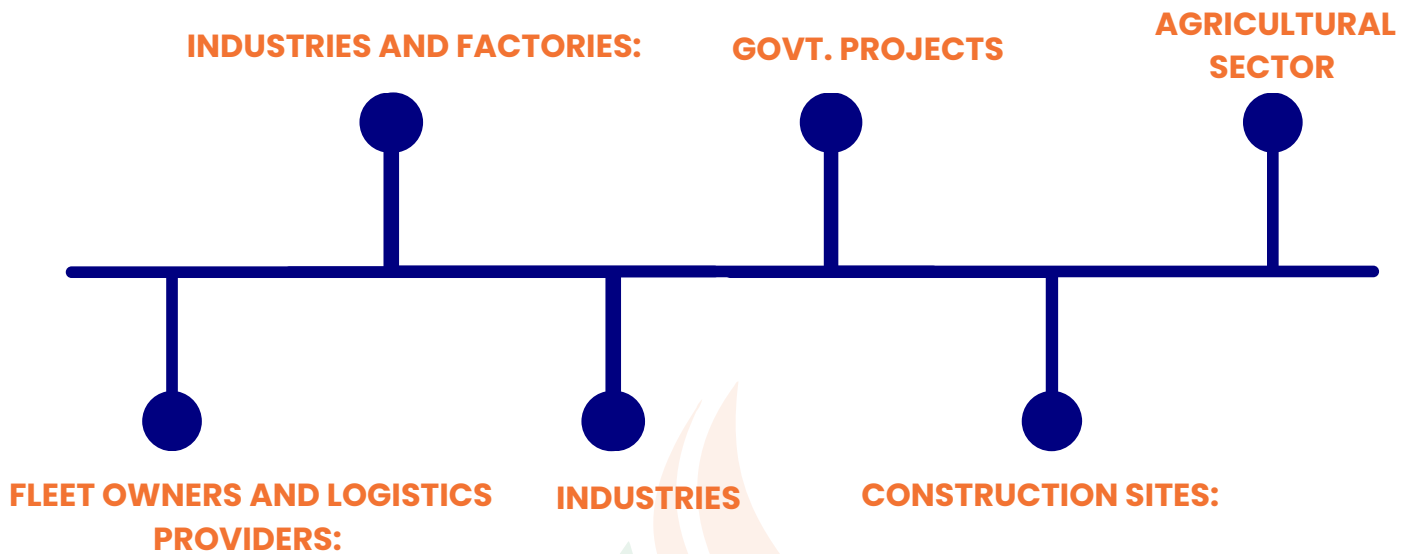
- We offer competitive rates less than 2-5 Rs Per Litre less than market diesel price with a clear, itemized billing process.
- No hidden charges, ensuring complete trust and satisfaction.

## 6. GST BENEFITS:

- Consumers can claim extra gst benefit of 12 to 18% ranges from 8 to 12 Rs per litre



# WHO WE SERVE



## HOW WE OPERATE:

STEPS-

### 1. PLACING AN ORDER:

- CUSTOMERS CAN REQUEST DELIVERY VIA OUR USER-FRIENDLY WEBSITE, MOBILE APP, OR CUSTOMER SERVICE HOTLINE.

### 2. SCHEDULING DELIVERY:

- SELECT A CONVENIENT TIME AND LOCATION FOR DELIVERY.

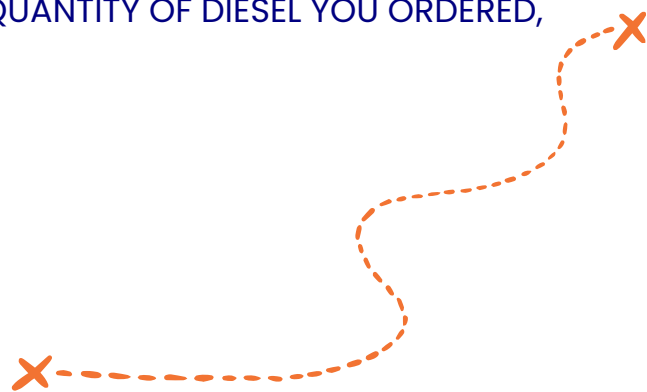
### 3. REAL-TIME TRACKING:

- MONITOR THE STATUS OF YOUR DELIVERY WITH LIVE TRACKING FEATURES.

### 4. SAFE AND ACCURATE DISPENSING:

- OUR TRAINED PROFESSIONALS DELIVER THE EXACT QUANTITY OF DIESEL YOU ORDERED, ENSURING NO SPILLAGE OR WASTAGE.

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# OUR BUSINESS MODELS

## MOBILE BOWSER DEALERSHIP:-

Creating a franchise model for your "My Indiwheels" brand, focusing on diesel doorstep delivery involves establishing clear guidelines for potential franchisees.

Below is a structured plan for the model: or individual vehicles at their doorstep.

## FRANCHISE REQUIREMENTS

### 1.Initial Investment

#### **DODO:-**

- Mobile Bowser Purchase ( 6KL Loading Capacity): 7-8 lakh (approx.).
- Franchise Fee: ₹ 1 Lakh (one-time).

#### **DOCO:-**

Mobile Bowser Purchase ( 6KL Loading Capacity): 7-8 lakh (approx.).

### 2.Working Capital:-

#### **DODO:-**

Fuel Procurement: ₹5 lakh (stock).

- Operational Costs: Salaries, Maintenance, and Fueling Equipment.

#### **DOCO:-**

Not Required



# OUR BUSINESS MODELS

## REVENUE MODEL:-

### **Profit Margins DODO:**

- Earnings per liter delivered based on negotiated margins from 6 to 8 Rs Per Litre with My Indiwheels.
- Additional income from service charges for doorstep delivery.

### **Profit Margins DOCO:**

- Fixed Monthly rental from 45000-65000. All operational expenses including driver, helper, maintenance etc will be borne by the company

## SUPPORT FROM MY INDIWHEELS

### **- Technology Support:**

- A proprietary app for order management, tracking deliveries, and inventory updates.
- CRM software for customer relationship management.

### **- Training & Marketing:**

- Regular training for safety and efficiency.
- Branding and marketing materials for local promotions.

### **- Operational Assistance:**

- Support in obtaining licenses and government clearances.
- Assistance in setting up bowsters and infrastructure.



# OUR BUSINESS MODELS



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# SMART TANK SOLUTION

## Overview:

Smart Tank Solutions are designed to provide innovative, reliable, and efficient fuel storage systems for industries and consumers. These smart tanks not only ensure safe and compliant storage of fuels on-premises but also integrate cutting-edge technology to optimize fuel management and consumption.

## INVESTMENT:-

- 1- STORAGE CAPACITY 10 KL:- 3 LAKH +GST
- 2- STORAGE CAPACITY 15 KL:- 3.5 LAKH + GST
- 3- STORAGE CAPACITY 20 KL:- 4.20 LAKH +GST
- 4- STORAGE CAPACITY 30 KL:- 5 LAKH +GST

## FEATURES AND BENEFITS

1. SMART MONITORING:
2. CUSTOMIZED STORAGE OPTIONS:
3. ENHANCED SAFETY STANDARDS:
4. INTEGRATED FUEL DELIVERY SYSTEM:
5. ENERGY EFFICIENCY AND COST OPTIMIZATION:
6. USER-FRIENDLY TECHNOLOGY:
7. SUSTAINABILITY AND ENVIRONMENTAL CARE:



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# SMART TANK SOLUTION

## Applications

- **Industrial Users:** Manufacturing plants, construction sites, mining operations, and agriculture farms requiring large volumes of fuel for machinery and vehicles.
- **Commercial Establishments:** Logistics hubs, warehouse facilities, and fleet operators needing a dependable fuel supply for vehicles and equipment.
- **Residential and Small Businesses:** Gated communities, hotels, and small enterprises requiring smaller, safe, and accessible fuel storage.

## Why Choose My Indiwheels Smart Tanks?

- **Reliability** Powered by *Myindifuels*
- **Convenience**
- **Technology-Driven**
- **Comprehensive Support**

Invest in My Indiwheels Smart Tank Solutions to streamline your fuel management, save costs, and ensure uninterrupted operations at your premises. Let's build smarter, safer, and more efficient fuel storage systems together.

# APPOINTMENT OF MARKETING CHANNEL PARTNERS BY MY INDIWHEELS

To expand our reach and enhance fuel supply in the market, we are appointing Marketing Channel Partners. These partners will play a vital role in growing the My Indiwheels network, strengthening market presence, and delivering superior value to customers.

## Responsibilities of a Marketing Channel Partner

### 1. Market Expansion:

- Identify and onboard potential customers, including industries, logistics companies, fleet operators, and small businesses.
- Develop and execute strategies to penetrate new markets.

### 2. Sales Growth:

- Drive sales of My Indiwheels' doorstep diesel delivery services.
- Meet predefined sales targets and ensure consistent growth in fuel supply volume.

### 3. Customer Relationship Management:

- Build and maintain strong relationships with clients to ensure repeat business.
- Address customer queries and ensure satisfaction with My Indiwheels' services.

### 4. Brand Representation:

- Act as a brand ambassador for My Indiwheels, ensuring its values and standards are upheld.
- Promote the brand through local marketing campaigns and events.

### 5. Operational Coordination:

- Coordinate with My Indiwheels' central team for seamless delivery and logistics.
- Monitor fuel supply schedules and ensure timely delivery.

# BENEFITS OF PARTNERING WITH MY INDIWHEELS

1. ATTRACTIVE REVENUE MODEL
2. COMPREHENSIVE SUPPORT
3. BRAND STRENGTH
4. EASE OF OPERATIONS
5. GROWTH OPPORTUNITIES:

## ELIGIBILITY CRITERIA FOR CHANNEL PARTNERS

1. EXPERIENCE: PREFERABLY 2-5 YEARS IN SALES, MARKETING, OR BUSINESS DEVELOPMENT, ESPECIALLY IN FUELS, LOGISTICS, OR INDUSTRIAL SECTORS.
2. NETWORK: STRONG LOCAL NETWORK AND CONNECTIONS IN INDUSTRIES, TRANSPORT, AND COMMERCIAL SECTORS.
3. INVESTMENT CAPABILITY: ABILITY TO MAKE A NOMINAL INVESTMENT IN PROMOTIONAL ACTIVITIES AND MARKET PENETRATION.
4. COMMITMENT: A RESULT-DRIVEN APPROACH WITH THE ABILITY TO MEET SALES TARGETS CONSISTENTLY.

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## HOW TO APPLY

INTERESTED INDIVIDUALS OR BUSINESSES CAN CONTACT MY INDIWHEELS AT +91-6393341008 OR [CONTACT@MYINDIWHEELS.COM](mailto:CONTACT@MYINDIWHEELS.COM) SUBMIT YOUR APPLICATION ALONG WITH A BRIEF BUSINESS PROFILE AND DETAILS OF YOUR MARKET EXPERTISE.

## WHY JOIN MY INDIWHEELS AS A MARKETING CHANNEL PARTNER?

1. BE A PART OF INDIA'S GROWING FUEL DELIVERY ECOSYSTEM.
2. REPRESENT AN INNOVATIVE AND TRUSTED BRAND.
3. ENJOY FINANCIAL GROWTH AND ENTREPRENEURIAL FREEDOM.

**TOGETHER, LET'S REVOLUTIONIZE FUEL DELIVERY WITH MY INDIWHEELS AND DRIVE SUCCESS IN THE ENERGY MARKET!**



# GET IN TOUCH

**My Indiwheels** is a revolutionary brand launched by My Indifuels Pvt Ltd, with the vision to redefine how diesel is delivered to businesses and individuals. By introducing diesel doorstep delivery, My Indiwheels aims to bridge the gap between fuel suppliers and customers, ensuring fuel reaches exactly where it's needed, without hassle or delays.

## **CONTACT US :**



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